

SILIGURI NAXALBARI PROJECT, WBCADC

SUCCESS STORY

2021-22

- 1. Name of the Self Help Group** : MA KAMAKSHAYA SWANIRVAR DAL
Vill- Pretajote
Po- Khoribari
G.P- Khoribari Panishali
Block- Khoribari
Dist- Darjeeling
- 2. Name & Mobile No. of the Group Leader** :Kanchan Singha, 9832978140
- 3. Name & Mobile No. of the Cashier** :Ratna Singha, 9679112657
- 4. Total No. of Members** : 10
- 5. Date of Group Formation** : 12/06/2009

6. TITLE :- Establishment of Biofloc for high valued fish production by SHG.
(WB/RKVY-FISH/2021/1226)

7. Category :- Fishery

8. Most Significant achievement / success story:-Creation of self employment & women empowerment in remote, backward area through technical & financial assistance under RKVY Project.

9. Challenges:-

i) An intensive survey was done in some specific area denoted for financially and socially backward people having little educational exposure.

To start up any income oriented activities, the required manpower was motivated by WBCADC Officials. The remaining factors like fund, materials, marketing & management support are being provided by WBCADC officials under RKVY Project with heartiest effort & active participation.

ii) During survey it was assessed that women of Pretajote under Khoribari Panishali GP are S.C. dominated village, very much poor but energetic & enthusiastic. Though due to some serious constraints like scarcity of fund, lack of exposure & communication to other Institution like Bank, Panchayat etc. as a result they were not in a position to formulate any suitable work which they could take up as livelihood or at least as an additional income.

Secondly, rural local women group who are physically active having inherent skill to rear any fishery unit for economic benefit need training, exposure, recognition to utilize their household activities for income generation .

In that case, specific intervention like formulation of suitable schemes, human resource development on group dynamics, achievement motivation, credit management are required which is being done on behalf of WBCADC, under RKVY Project to bridge the gap.

iii) During survey some rural woman/ Group were identified in Khoribari Panishali G.P. Their dream is to earn by their own to upgrade their living standard. But they are having no property or affordable amount to take up any activities. But all of them have to work hard from early morning to evening with household activities like field work, cattle grazing etc. without any significant income.

10. Initiative:- To utilize their hard working nature & inherent skill the WBCADC officials created awareness & motivation for group activities. As per their choice production of deshi fish (singhi, magur, koi etc.) from brooder stock of high yielding variety was formulated for them. Necessary assistance like fund, training through live demonstration, credit management, capacity building for group organization etc. were given as per their need under RKVY Project by WBCADC officials.

At the end of 1st year they got profit through increased productivity capacity beyond expectation.

Intervention was made during 2021-22 under RKVY. With High yielding varieties of brooder stock namely Singhi & Magur.

11. Key Result:- The pre Project status of this group reflects that there was no scope of income generation. As individual they used to do only house hold activities & rearing 1500 nos singhi seed of local variety i.e. Indigenous.

But at the end of 1st year onward the average net income in two stages of the group was Rs. 1,15,000 per year from the average production of 450 kg fish and 2 lakhs spawan per year. The Biofloc unit & other facilities was provided to the group as per scheme specification.

Now they are in a position to rear more than 3,500 nos parental brooder stock to increase production - more income. Reason for selection of high yielding varieties are furnished below:

Comparative Statement of high yielding & local (indigenous) varieties

SI No	Particulars	High yielding variety	Local / indigenous variety
1.	Productivity	1 lakh spawan per breeding set	Below 1000 spawan per breeding set
2.	Growth rate	250 gm fish per season	150 gm fish per year
3	Market price a) Tablefish b) Fish Seed	a) Rs. 350 upto 250-300 gm b) Rs. 3 per piece	c) Rs. 250 upto 150-200 gm d) Rs. 5 per piece
4.	Market Demand	1 st choice	2 nd choice

Photographs of group activities



12. Impact :-

a) Special training was imparted to the group members on i) selection of healthy & improved breeds ii) Rearing of fish with scientific approach in hygienic condition iii) identification of disease & proper medication- iv) communication & co-ordination skill for marketing at reasonable price & other requirement.

b) Individual activities have been transferred to group activities which strengthens & empower women utilizing different ability / skill of different members of SHG, for made them self-sufficient to generate income & involve themselves for other social activities like participation in local human vaccination programme & awareness programme for sanitation cleanliness, plantation programme etc.

c) Success of this effort can be multiplied with the help of trained SHG members, as MASTER TRAINER to train up & guide other local poor women of the village at large scale for social upliftment through better income , employment generation & women empowerment for building up next generation through proper education.

13. Lessons Learned:-a) Adoption of technologies by stakeholders is possible only through "live demonstration"& continuous guidance, Group activation & capacity building is the key factor for achievement motivation .

The most challenging task was to indentify the needs & creating the urge of rural people for their social & financial upliftment . Because they are habituated to tolerate all the limitations/ constrains as part of their life

b) The repeated discussion with the head of the family & arrangement of visit to other successful women group of adjacent area for direct interaction in between.

c) It will be more easier for new, unexplored area by engaging the group members as MASTER TRAINER.

Quote/ comment of group leader : Kanchan Singha

It's a new hope to us. We the rural poor housewives could not expect before this Project that we can also contribute something for our family through income. Now our family members respect us & our opinion also get importance before taking any decision about family matters. We can expend our earnings for our children's education, health care as per need & the people of the local area & Govt. Institution are recognize us as strong& active women group. We are very happy not only with our income but also for upgradation of our social status. We will share this theme/ Project among other poor people of our area. Thanks to WBCADC Siliguri-Naxalbari Project officials for their kind guidance & financial assistance through RKVY Project.